Mid-South COVID-19 Regional Response Fund – Phase 2
Background

MID-SOUTH COVID-19
REGIONAL RESPONSE FUND
Background

Phase 1
(March to June)

$2,406,500

91 Mid-South nonprofits

9 priority populations

Phase 2
(October to September)
Phase 2 Funding Opportunities

Phase 2
(July to September)

Direct Service Operational Support

Operating Support (up to $50,000)
Basic Eligibility

- 501(c)(3)
- Operating in West Tennessee, northern Mississippi, and/or eastern Arkansas
- Published, updated LIVEGIVEmidsouth.org profile by September 30, 2020
Eligibility

• If your organization does NOT have a profile, go to LIVEGIVEmidsouth.org and:
  – Create an account, begin working on profile
  – Attend a Profile Help Session
  – Questions? Contact Aerial Ozuzu at (901)722-0020 or aozuzu@cfgm.org
Eligibility

• If your organization DOES have a profile, go to LIVEGIVEmidsouth.org and:
  – Make sure your profile is completed and current by September 30, 2020
  – Be aware of any updates to your profile needed throughout the grant process
  – Questions? contact Aerial Ozuzu at (901)722-0020 or aozuzu@cfgm.org
Funding Opportunities

Direct Service Operational Support

- Fundraising
- Human Resources
- Risk Management
Funding Opportunities

Direct Service Operational Support

**Fundraising**
Network for Good’s year-long **Jumpstart** program, to increase fundraising for organizations led by people of color

**Human Resources**
HRO NOW Essentials year-long human resources support program, for organizations with 10-20 employees

**Risk Management**
Risk Alternatives program for risk management assessment and development of a continuity plan for CDCs, social justice organizations, and youth development agencies
Funding Opportunities

Direct Service Operational Support

How to Apply = Application + Attend a Session for each program

Links to register and apply at cfgm.org/covidgrants
Funding Opportunities

Operating Support (up to $50,000)

Nonprofits Serving Target Populations

1. The elderly, youth, LGBTQ+, other high-risk populations;
2. Low-income families;
3. Residents who are food insecure;
4. Residents who are housing insecure;
5. Residents who have no medical insurance or who are underinsured;
6. Residents who will experience a loss in household income due to interruptions in work and lack access to sick days;
7. Residents who face extraordinary childcare challenges as a result of school or daycare closures;
8. Immigrants and refugees; and
9. Communities of Color.
Evaluation Criteria

Operating Support (up to $50,000)

Criteria about applicant organizations that the committee will consider include:

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<thead>
<tr>
<th>Priority</th>
<th>Reach</th>
<th>Representation</th>
<th>Need</th>
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<tbody>
<tr>
<td>1. Health &amp; Safety</td>
<td>Services to a large population OR Specialized services to a smaller population</td>
<td>• Organizations led by person(s) of color AND • Board and staff that appropriately reflects, involves populations it serves</td>
<td>How grant funds fill gaps not able to be filled by other resources</td>
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<td>2. Jobs &amp; Education</td>
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<td>3. Other Services to priority populations</td>
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Application Process

- **July 8:** Application opens online
- **July 22:** Deadline to submit application online
- **August 7:** Applicants notified about interviews
- **August 17:** Virtual interviews begin
- **September 30:** Applicants must have a *published or updated* LIVEGIVEmidsouth.org profile in order to receive funds
- **Mid-to-late September:** Interview applicants notified of funding decisions via e-mail
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